

News from University of Missouri Extension – Adair County

Ranching for Profit Guru Featured at 2011 Missouri Livestock Symposium

According to the internationally acclaimed Ranching for Profit School's Dave Pratt, any business has only three choices: Make it profitable, subsidize the business, or go out of business. Pratt, who is CEO of Ranch Management Consultants, has been teaching his Ranching for Profit School since 1992. He has taught worldwide, including Canada, Mexico, Australia, Africa and throughout the United States. To attend one of Pratt's comprehensive schools can be expensive for some so the Missouri Livestock Symposium committee decided to help out by bringing him to this year's Symposium scheduled for December 2 and 3 in Kirksville, MO.

Pratt will provide five talks at the Symposium, which is free and no pre-registration is needed. The Symposium is held at the Kirksville Middle School, 1515 S. Cottage Grove in Kirksville, MO. Hours for the Missouri Livestock Symposium are 4-9 p.m. on Friday, December, 2 and 8 a.m. – 5 p.m. on Saturday, December 3.

According to Garry Mathes, Chair of the Missouri Livestock Symposium, the event will also feature a top ag-related trade show, classic tractor display, a hydrogen car, and FREE meals!

There will be speakers on horses, beef cattle, forages, sheep, meat goats, stock dogs, and a variety of consumer oriented programs as well. To see a full schedule and program, plus detailed information about speakers and topics, Mathes suggests you visit the Missouri Livestock Symposium Website at www.missourilivestock.com. More information can also be found by calling 660-665-9866 or 660-341-6625 or email lanen@missouri.edu, for more information.

In addition to the free trade show and a free beef supper at 6 p.m., the Friday evening program will feature popular AgriTalk radio host Mike Adams and the presentation of the 2011 Northeast Missouri Livestock Person of the Year, Mr. Bob Perry of Bethel, MO.

The Missouri Livestock Symposium will conclude Saturday evening with a concert featuring Becky Blackaby (beckyblackaby.com). Tickets, which are optional, are only \$10.00 and can be purchased by calling the Adair County Extension Center at 660-665-9866.

PLEASE NOTE: Photos related to the Missouri Livestock Symposium can be obtained by calling 660-665-9866.